

2019 PREVIEW



Siree
Ka*wai*i
catharanthus



SUNTORY
SUNTORY FLOWERS



BUILDING NEW and ESTABLISHED BRANDS

2019 LOOKS ROSY, indeed, with the launch of our Brindabella fragrant shrub rose line and new varieties to expand interest in current brands.

Since the beginning, Suntory Flowers has been known as the revolutionary category creator! From Surfinia petunias, which launched the vegetative annuals revolution, to Million Bells which birthed the calibrachoa explosion, Suntory has always focused on new business instead of copying what others are doing. We're always working on what's next.

Prime recent examples are Soiree catharanthus, a reinvention of the common bedding plant vinca, and Grandaisy argyranthemums – an intergeneric hybrid cross which produces showier plants with more flower power in a unique range of colors. For 2019, we are changing the Grandessa name to Grandaisy to be consistent with our marketing efforts in Europe, where Grandaisy has really taken off.

Major growers in the South have really embraced the Soiree Ka-wa-i catharanthus varieties for their exceptional garden performance. They thrive in the heat and stay compact and attractive through the seasons. Glossy green foliage accents tiny flowers that produce carefree color all summer! They sizzle in the South and provide a second spring for the North, where it can get very hot and humid, too. We've heard reports they stay in bloom until really cold temperatures strike in late fall, and in tropical places where it doesn't get cold, they become established. Growers are looking forward to new colors, including Soiree Ka-wa-i Red, Light Purple and White Peppermint.

For fans of Senetti pericallis and Sun Parasol mandevillas, we have striking novelties. Senetti Magic Salmon has been on the market in Europe. Flowers bloom in shades of salmon pink that blend to powder blue, like chalk or oil pastels. We would love to see Easter promotions with Magic Salmon. Sun Parasol Giant Marbled Crimson brings vigor often lacking in variegated varieties and produces large crimson blooms! It debuted at the Tropical Plant International Expo this year.

Last, but not least, our most significant introduction for 2019 is the Brindabella Roses in seven scentsational colors! This highly disease resistant shrub rose line was bred by John Gray, a plant pathologist in Australia. They are being trialed in more than 20 rose sites this year for hardiness in the USA. You are going to want to bury your nose in these old-fashioned flowers with modern performance!

Dedication to Innovation

Suntory Flowers will receive the **Horticulture Innovation Award from the International Society for Horticultural Science (ISHS)** – the world's leading independent organization for horticultural scientists. The award is the highest recognition granted by the ISHS Council to a person or institution for an exceptional contribution to horticultural innovation. This award is especially addressed to those with innovative ideas to create new products and services that are seen as important landmarks in the progress of horticulture at an international level. For Suntory Flowers, it represents nearly 30 years of breeding breakthroughs! The award will be presented at the International Horticultural Congress, which will be held August 12-16 in Istanbul, Turkey.

AT YOUR SERVICE

For questions about Suntory Flowers sales, marketing and technical support, contact:



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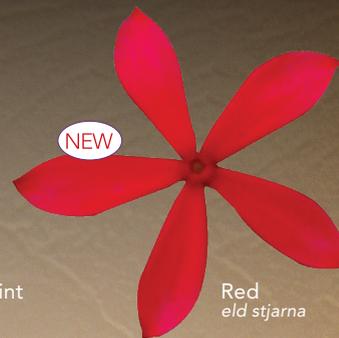


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SUNTORY
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Soiree[®]

Ka-wa-i-i
catharanthus



2017 One of the Best,
Penn State University

2015 Best of Species,
(Top 10%) Superior Plant
Penn State University



2017 One of the Best,
Penn State University

2015 Best of Show
A&M University



2017 Superior Plant,
Penn State University

2015 Best of Show
Texas A&M University

2015 Best of Species,
(Top 10%) Superior Plant
Penn State University

2015 Top Performer, Costa Farms

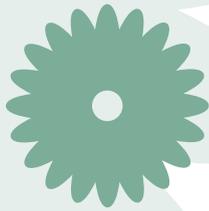


Carefree Color All Summer!

- ✓ Outstanding garden performance
- ✓ 3 new colors bring the series to 6
- ✓ Low maintenance, retains compact habit
- ✓ Thrives in the heat
- ✓ Superb for the South!
- ✓ Second spring for the North!

Soiree[®] Ka-wa-i-i habit

- Compact, upright
- Height: 6-10 inches
- Spread: 12-18 inches



Grandaisy®

intergeneric hybrid argyranthemum

Turn Up The Flower Power!

- ✓ Big, bright, beautiful blooms
- ✓ Full, vigorous plants
- ✓ Excellent color range
- ✓ One cutting per gallon pot
- ✓ Perfect for premium patio pots
- ✓ Stunning in landscapes
- ✓ Early through peak spring sales



Pink Halo 🏆 2016 Honorable Mention,
University of Minnesota



Red



White 🏆 2016 Top Performer, Pike Creek
Horticulture Center



Yellow



Grandaisy® habit

- Vigorous, mounding
- Height: 18" - 24"
- Spread: 18" - 24"

U.S. Utility Patent 8,344,229



Senetti[®]

Magic Salmon

pericallis

Unique Early Spring Color!

- ✓ Salmon pink flowers blend to powder blue
- ✓ Perfect for Easter promotions
- ✓ Matches original Senetti series
- ✓ High flower count
- ✓ Thrives in cool conditions
- ✓ Cool colors for the cool season!
- ✓ Early through peak spring sales

Sunsenegonana



Sun Parasol[®]

GIANT MARBLED CRIMSON

mandevilla

Stunning Variegated Giant Mandevilla!

- Sport of the top-selling Giant Crimson
- Large crimson flowers, spanning 4-6 inches
- Stable, striking variegated foliage
- Vigorous growth to match Giant Group
- Outstanding disease resistance
- Natural climber
- Thrives in the heat

Sunpavariaka

Time to smell the roses!

Brindabella Roses™

- ✓ Large, double, fragrant flowers
- ✓ Densely foliated, bushy growth habit
- ✓ Excellent resistance to black spot and powdery mildew
- ✓ Well-suited to home gardens and commercial landscapes

FORM. FUNCTION. FRAGRANCE.

Introducing Brindabella Roses™, a collection of tough shrub roses selected for superior garden performance and show stopping flowers: bushy growth habits, excellent disease resistance, and fragrant doubled flowers in an array of traditional and modern colors.

These low-maintenance roses are vigorous yet grow to only 4 feet tall and wide in 2 years' time. Very well suited to home gardens and commercial landscapes alike, the foliage is among the cleanest to be found in any shrub rose and the fragrance will stop any passerby in their tracks.



BRINDABELLA PURPLE PRINCE™

Large, well-formed purple flowers with the most perfume you could ever expect in a rose, in the truest sense. *Rosa 'GRAppI' PP28,364*



BRINDABELLA DAWN™

Gorgeous old world blooms in salmon, with hints of apricot as the heat of summer arrives, and powerful true rose perfume.

Rosa 'GRAsalm' PP28,056



BRINDABELLA FIRST LADY™

Beautiful lavender pink flowers in that romantic old world style, coupled with wonderful traditional rose perfume.

Rosa 'GRAdkpk' PP28,332



BRINDABELLA FRESH POWDER™

White flowers with hues of light pink as flowers age, and moderate fruity fragrance with hints of citrus.

Rosa 'GRAaus' PP28,307



BRINDABELLA RED EMPRESS™

Large, well-formed crimson red flowers with a traditional rose perfume.

Rosa 'GRAred' PP28,215



BRINDABELLA TOUCH OF PINK™

Soft romantic flowers with pale pink centers and white outer whorls, and very strong fruity perfume with hints of citrus.

Rosa 'GRAsuper' PP23,175



BRINDABELLA GLOW™

A chameleon in the garden, with ever changing blends of pink, yellow and apricot and very strong fruity fragrance with hints of citrus.

Rosa 'GRAapr' PP28,074

Did You Know?

that nearly all the Suntory Flowers are available
as UNROOTED CUTTINGS.



Exceptions include bougainvillea, dipladenia, mandevilla, roses and tecoma.
Liners are available through a network of root-and-sell growers.

Contact your preferred broker for more details.

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suntoryflowers.com